

WFDSA World Congress Korea 2026



Sponsorship Opportunities
October 19–21, 2026 - Incheon, Korea



WFDSA



Join the WFDSA World Congress Korea 2026, an unparalleled global summit uniting visionary industry leaders, pioneering executives, and national Direct Selling Associations (DSAs) from over 50 countries. Set against the vibrant backdrop of Incheon, this triennial congress offers exclusive opportunities to elevate your brand, champion innovation, and shape the future of the-over \$165 billion (insert current data figure from Paul) direct selling industry on the world stage.

As a sponsor, your company gains privileged access to an elite audience of international executives, policymakers, and industry experts—solidifying your leadership and influence within a growing and impact-driven global market.



Why Sponsor?

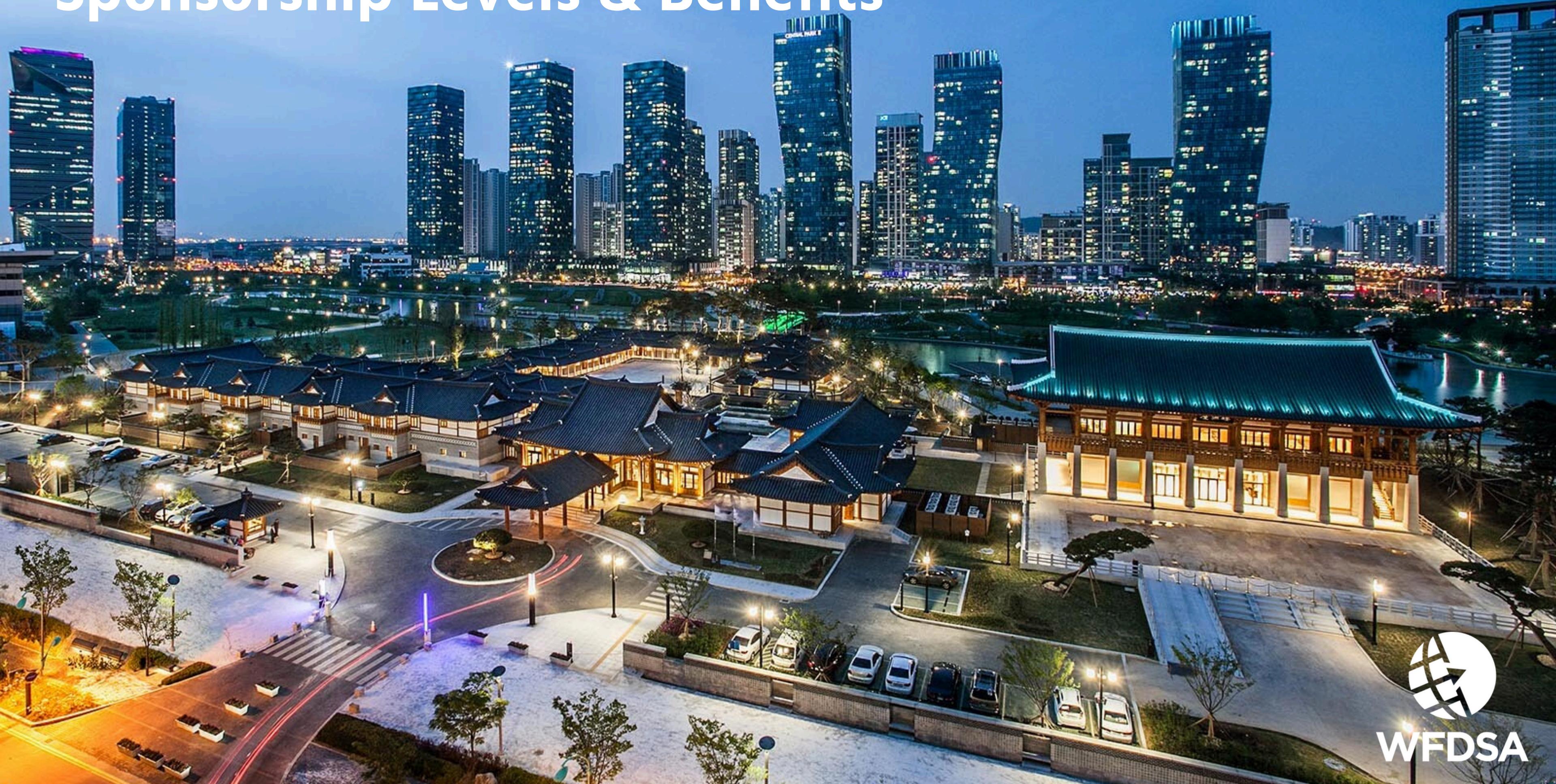
Global Brand Leadership: Maximize brand visibility through prominent placements at key event venues, digital channels, premium printed materials, and widespread media exposure.

Exclusive Executive Access: Engage directly with top-tier decision makers through keynote opportunities and influential panel discussions.

Immersive Brand Experiences: Showcase your products with interactive activations, delegate bag inclusions, and targeted messaging via the congress website.

Ongoing Multi-Channel Amplification: Benefit from strategic marketing amplification before, during, and after the congress, ensuring sustained visibility across global markets.

Sponsorship Levels & Benefits



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Tier: Platinum

Investment (USD): \$150,000

Complimentary Passes: 15

Key Benefits:

- Opening & closing acknowledgements
- Keynote speaking opportunity or Exclusive opportunity to design and plan a main stage session (keynote, fireside chat, panel)
- 2 Head table seats at Gala dinner + one table for 10
- Exclusive branding at venues, digital & printed materials
- Delegate bag product inclusion
- Sponsor messaging via website
- Premium logo placement including conference stage and registration
- Photo opportunity with keynote speakers (if applicable)
- Advertising featured 3+ times in Korea Direct Selling Association (KDSA) official magazine
- Drone Show Sponsorship
- Billboard Branding
- Vehicle Branding on event shuttles
- Full suite product display



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Tier: Premier

Investment (USD): \$90,000

Complimentary Passes: 9

Key Benefits:

- Acknowledgement at opening and closing remarks
- Speaking opportunity on a panel or brief fireside chat
- Table for 10 at Gala
- Logo placement on event materials & website
- Delegate bag product inclusion
- Sponsor messaging on website
- Photo opportunity with keynote speakers
- Advertisement feature in KDSA official magazine
- Priority exhibition space
- Billboard Branding
- Vehicle Branding



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Tier: Gold

Investment (USD): \$50,000

Complimentary Passes: 5

Key Benefits:

- Logo featured in program, website, and signage
- Reserved Gala seating
- Delegate bag inclusion
- Sponsor messaging
- Photo opportunity with keynote speakers
- Advertisement in KDSA official magazine



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Tier: Silver

Investment (USD): \$25,000

Complimentary Passes: 3

Key Benefits:

- Logo listed in program and website
- Event visibility on digital platforms

Tier: Bronze

Investment (USD): \$12,000

Complimentary Passes: 1

Key Benefits:

- Logo listed in program and website

Tier: Supporting

Investment (USD): \$5,000

Complimentary Passes: None

Key Benefits:

- Recognition on event platforms only

Additional Exclusive Sponsorship Packages

Maximize your global impact with premier branding options



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Sponsorship Option: Dinner Cruise Sponsor
Investment (USD): \$35,000
Description: Brand exposure during the exclusive dinner cruise on Oct. 20, includes on-site signage and mentions.

Sponsorship Option: Luncheon Sponsor
Investment (USD): \$35,000
Description: Branding and promotional placement during lunches on Oct 20 & 21.

Sponsorship Option: Welcome Reception Sponsor
Investment (USD): \$35,000
Description: Branding and acknowledgement at the Welcome Reception event on Oct 19.



Sponsorship Option: Gala Dinner Sponsor

Investment (USD): \$45,000

Description: Premium branding and acknowledgement during Gala Dinner on Oct 21.

Sponsorship Option: Lanyard Sponsor

Investment (USD): \$25,000

Description: Logo branding on delegate lanyards.

Sponsorship Option: Delegate Bags Sponsor

Investment (USD): \$25,000

Description: Exclusive branding on delegate bags distributed to participants.

Sponsorship Option: Coffee Break Sponsor

Investment (USD): \$5,000

Description: Branding at coffee break receptions.



How to Join

Secure your sponsorship today! Confirm your participation with a 40% deposit within 30 days of acceptance, with full payment due 4 months prior to the event. We accept bank transfer and credit card payments.

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For inquiries and bookings, please contact:
worldcongress@wfsda.org

About WFDSA



Founded in 1978, the WFDSA is the authoritative global voice of the direct selling industry, representing members across 50 countries. The triennial World Congress convenes industry leaders, innovators, and policymakers to inspire, connect, and accelerate the global direct selling community.